

# SEE ME, HEAR ME

## NEWSLETTER 2



June 2023

We are thrilled to provide you with the **latest update** on the SEHEME project, an initiative aimed at promoting fair representation of refugees and migrants in the media and enhancing media literacy.



WP2 combines a multitude of activities that are essential to integrate migrants through the teaching of media and improving linguistic skills. The activities were thoroughly discussed in January 2023 in Portugal on the firsts partners meeting.

The first activity of WP2 will be held and lead by RESET in Cyprus.

RESET, will be responsible for selecting and appropriating a form of guideline that can comprehensively evaluate various intersections that are present in presenting migrants in the media.



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An **evaluation toolkit** has been developed to assess the representation of migrants in the media. This toolkit provides a comprehensive set of criteria to evaluate how different regions portray migrants. By establishing these criteria, we can identify both commonalities and differences in media representation across partner countries. Portugal, Spain, Cyprus, Greece, Ireland and Tunisia.

"The Evaluation Toolkit for refugee and migrant representation in the media includes a set of criteria to judge regions' will be in a digital form "



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Media representation can vary significantly from one region to another due to cultural, social, and historical factors. Therefore, the evaluation toolkit will be designed to capture these nuances and shed light on the diverse perspectives surrounding migrant representation.

**Stay tuned for  
more!**